

Press Release

For Immediate Release

Pine Bark Proven Effective for Improving Men's Sexual Well-Being

*The International Journal of Impotence Research (2008) Confirms New Formulation
of Pine Bark is Scientifically Beneficial.*

If you're like most active men; growing old is graceful, spending time on the golf course, tennis court, or traveling to exotic locales. However, according Steven Lamm, M.D., and Men's Health Magazine 50 percent of all U.S. male adults, experience some form of erectile dysfunction that can impede a vigorous lifestyle and cause cardiovascular disease. Until recently the only solution for sexual complications was costly pharmaceutical drugs with possible side effects!

Now, EDOX® offers an all-natural patented blend of ingredients that have been clinically tested for efficacy. Utilizing Pycnogenol (pic-noj-en-all) a special French Pine Bark, men can improve vascular integrity and blood flow to the genital region, increasing nitric oxide production restoring sustained endothelial function—which has been found in clinical studies to naturally boost Sexual Health.

“Sexual dysfunction is also a leading cause of cardiovascular disease”

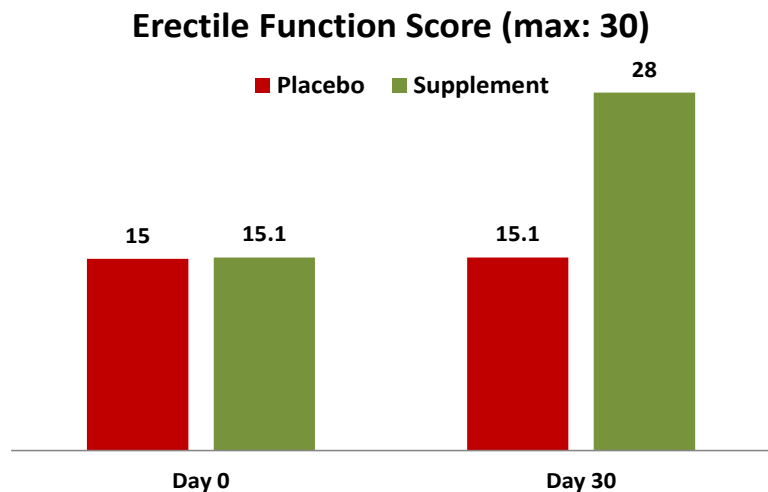
According to the bestselling author, Steven Lamm, M.D., author of the *Hardness Factor* there is a correlation between sexual dysfunction and cardiovascular disease. Lamm recently told Men's Health Magazine that a major reason for reduced sexual performance is a lack of blood flow to endothelial cells (which produce nitric oxide) and this is also a leading cause of cardiovascular disease.

Lamm recommends the new formulation and scientifically proven EDOX®—an all-natural supplement that improves nitric oxide levels, vascular integrity and blood flow supporting the function of endothelial cells. It does this by improving the ability of cells in the blood vessel lining (called endothelial cells) to produce nitric oxide. This supports sexual performance by sending signals to the brain that stimulate neural activity to penile tissue. Physiologically, Nitric Oxide allows rapid blood flow into the penis to form an erection.

EDOX® is unique because it works naturally at the most basic level to improve blood flow, increase nitric oxide and help protect, restore, and sustain endothelial function. Most ED prescription medications and many supplements focus on creating a single erection. **EDOX® works instead to enhance erectile function and sustain overall sexual wellness each and every day. And it does this naturally—without medication and without harmful side effects.**

EDOX® new formulation contains a special patented combination of L-Arginine , Citrulline and Pycnogenol, which has been scientifically demonstrated by leading Medical Journals to be safe and without harmful side effects or toxicity. These three potent natural nutrients that have been clinically demonstrated to improve vascular integrity and blood flow to the genital region.

In one noteworthy study, two groups of patients (EDOX® vs. placebo) were compared. Within the first month, the EDOX® patients had significant improvement in their erectile response while the placebo patients showed no change (graph). Another study comparing similar groups over six months found that sexual function continued to increase over that time period. At the six-month, point 92% of the men studied on EDOX® showed a significant increase in sexual function.



EDOX® is conveniently sold in 1 Month, 3 Months and 6 Months supply bottles.

Contact

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***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

References:

International Journal of Impotence Research Mar-Apr, 20 (2)173-90 2008
Lamm, S., Men's Health Magazine (September 2009)

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